

# Quick Guide to Fowler's Spring Fundraising Program

To Register or Login go to www.shop.fowlersfundraising.com



#### How do we sell?

#### **Online Only**

- Sellers will share a link to our selling site through our app or computer.
- Sellers can share the link via text, email, or on social media.

### **Profit** %

ONLINE ORDER PROFITS
\$5000 or more\* 40%
\$2500-\$4999\* 35%
\*Includes chocolate and magazine sales. Donations do not count toward minimum

\*Includes chocolate and magazine sales. Donations do not count toward minimum order. \*Minimum order of \$2500 is required to qualify for fundraising benefits.

### How do we take orders?

- All orders are placed online at www.shop.fowlersfundraising.com OR through our app.
- Yeah!! No more order forms!
- All payments will be on credit/debit cards.
- Brochure PDF is available for downloading.
- Sellers can take orders on the app with a credit card or over the phone.

### Online Orders

- School shares the fundraising site link to parents and students so they can register to sell.
- Sellers create registration and share fundraising link using the app.
- Sellers can customize their page and their message before sharing.
- Sellers can text, email or post their selling site link with just a few clicks.
- Sellers can have out of town family and friends make purchases and have their order shipped direct to their house. Shipping charge apply.
- Ship to school is also an option at checkout.

### **Program Benefits**

- Contact-Free, no door to door sales.
- · Easy to use website.
- Fun app for kids to use and share.
- Watch the real time leader board to track goals.
- Easy tracking for school to create prize programs.
- Set up automatic emails to sellers for reminders.

### **Donations**

- Online donation gives schools 90% of the donation.

  The remainder is used to pay for the platform and credit card fees
- Donations count towards student's goal.
- Donations do NOT count towards school's minimum order.

### Magazine Sales

- 84 different magazines to choose from.
- Schools get the same % profit.

## How do I sign up?

Create an Account or Log in at:

- https://shop.fowlersfundraising.com/
- Call Nadine Bargnes at 716-222-2801 or email Nadine@fowlerschocolates.com